



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-04-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No 391924		Contract Dt 06-29-2012	Revision Dt 08-31-2012	Rev# 1	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR			Product Code POLITICALS				Station/Market WTVD - DURHAM								
Agency Est# MCCRO ORDR C15C21			CMS # 238335		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 238335						
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: C : MCCRO P : ORDR E : C15C21																						
1	10-15-2012	10-21-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)					3	30	1	1	1	1	1			5	125	5	625.00	
2	10-15-2012	10-21-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)					3	30	1	1	1	1	1			5	200	5	1,000.00	
3	10-15-2012	10-21-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)					3	30							1	1	100	1	100.00	
4	10-15-2012	10-21-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA					3	30	1	1	1	1	1			5	125	5	625.00	
M	MG Group #	Preempted	Rate Reason		MG Description						Duration											
	CM 330666	10-15-2012	(4)	125 POLITICAL	5 X 30 @ \$225 M,T,W,Th,F 05:00AM - 05:30AM -					2	30	X	X	X	X	X			5	225	5	1,125.00
		10-16-2012	(4)	125 POLITICAL	10/15/12-10/19/12 (809),					2	30	X	X	X	X	X			5	750	5	3,750.00
		10-17-2012	(4)	125 POLITICAL	5 X 30 @ \$750 M,T,W,Th,F 05:28PM - 06:00PM -																	
		10-18-2012	(4)	125 POLITICAL	10/15/12-10/19/12 (812)																	
		10-19-2012	(4)	125 POLITICAL																		
		10-15-2012	(16)	400 POLITICAL																		
		10-16-2012	(16)	400 POLITICAL																		
		10-17-2012	(16)	400 POLITICAL																		
		10-18-2012	(16)	400 POLITICAL																		
		10-19-2012	(16)	400 POLITICAL																		
	Total:		2,625															Preempt Total:		-10	-2,625.00	
5	10-15-2012	10-21-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA					3	30	1							1	275	1	275.00	
6	10-15-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)					3	30	1	1	1	1	1			5	425	5	2,125.00	
7	10-15-2012	10-21-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83					3	30	1	1	1	1	1			5	400	5	2,000.00	
8	10-15-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)					3	30						1		1	125	1	125.00	
9	10-15-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)					3	30						1		1	250	1	250.00	
10	10-15-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)					3	30						1		1	325	1	325.00	

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391924	06-29-2012	08-31-2012	1	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title		
MCCRO ORDR C15C21			238335	PHILADELPHIA	A. CLIFFORD	10-15-2012	10-21-2012	M (Broadcast Month, Cycle 1)							N	238335		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : MCCRO P : ORDR E : C15C21															
11	10-15-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						1		1	200	1	200.00	
12	10-15-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	125	1	125.00	
13	10-15-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30							1	1	275	1	275.00	
14	10-15-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	3	30							1	1	200	1	200.00	
15	10-15-2012	10-21-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	3	30	1	1	1	1	1			5	350	5	1,750.00	
16	10-15-2012	10-21-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30	1	1	1	1	1			5	400	5	2,000.00	
	MG Group #	Preempted	MG Description															
	330666	10-15-2012 10-16-2012 10-17-2012 10-18-2012 10-19-2012	Combined MG: Host Line: 4															
17	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30	1	1	1	1	1			5	600	5	3,000.00	
18	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30							1	1	300	1	300.00	
19	10-15-2012	10-21-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	1	1	1	1	1			5	175	5	875.00	
20	10-15-2012	10-21-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30	1	1	1	1	1	1	1	7	650	7	4,550.00	
21	10-15-2012	10-21-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	3	30		1		1				2	600	2	1,200.00	
22	10-15-2012	10-21-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	1	1		1	1			4	500	4	2,000.00	

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			Agency CPE: C : MCCRO P : ORDR E : C15C21																		
23	10-15-2012	10-21-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	1								1	2,500	1	2,500.00
			----- ITEM LINE NOTE ----- DANCING W/THE STARS																		
24	10-15-2012	10-21-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				3	30	1								1	1,600	1	1,600.00
			----- ITEM LINE NOTE ----- CASTLE																		
25	10-15-2012	10-21-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				3	30			1						1	1,200	1	1,200.00
			----- ITEM LINE NOTE ----- NASVILLE																		
26	10-15-2012	10-21-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				3	30								1	1	1,000	1	1,000.00
			----- ITEM LINE NOTE ----- AFHV																		
																	Contracted Gross Total:		72	30,225.00	
																	Actual Gross Total:		72	32,475.00	
																	Agency Commission:			4,871.25	
																	Net Total:			27,603.75	
Month/YR			Preempted		Made Good		Contract Total		Adjustments								Actual Total				
Oct 12			2,625.00		4,875.00		30,225.00		2,250.00 DB								32,475.00				
TOTAL			2,625.00		4,875.00		30,225.00		2,250.00 DB								32,475.00				

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